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For More information, contact:
Tim Chance – 561-791-8585

My Design Secrets Launches Interior Design Website for "Do-It-Yourselfers" Wanting Custom Interior Designs without the Cost of Hiring a Professional

(April 15, 2008) Palm Beach, FL — [My Design Secrets \(www.mydesignsecrets.com\)](http://www.mydesignsecrets.com), a “do-it-yourself” interior design website, has been launched as a unique way for the public to find products and little-known **interior design** trade tips. The easy-to-use catalog of online retail resources compiled by Lorrie Browne, a licensed interior designer based in South Florida is unique in that it allows visitors to find the products they are truly seeking; as opposed to being overwhelmed by enormous amounts of insignificant search engine listings.

Best of all, mydesignsecrets.com provides valuable free information that would come only from a certified professional **interior designer**. Visitors to the site can save time and money with a little guidance from Lorrie and her [secret database](#) of online retailers.



“It’s a whole new way for shoppers to research and purchase home furnishings. Besides the hundreds of categorized online retail resources, the website also features professional and practical interior design advice along with my personal product recommendations,” said Browne.

Mydesignsecrets.com will be an extremely useful tool for people that want to research and furnish their homes using online retail resources. Not only does it narrow the search for visitors to the site, but it also gives them access to smaller, specialized companies that are truly “designer secrets”. The site is very user friendly, allowing visitors to get tips and techniques from a Professional Interior Designer while also enabling them to find retailers that sell the perfect item that will complement their home.

Other sections of mydesignsecrets.com include: [Articles](#), that are a step by step guide to common home design questions; [What’s My Style](#), a guide that allows users to easily recognize their own decorating style and, [My Favorite Things](#), where Browne highlights some of her favorite furnishings that she doesn’t want you to miss.

Browne has served the high-end residential world for nearly 15 years by creating interior designs that mirror the mood, personality and focus of her clients. Lorrie Browne Interiors (<http://www.lb-interiors.com>) has a reputation for exceeding client expectations and creating homes where the residents live in comfort and entertain with pride. Educated in finance, Browne earned her MBA and worked as a financial analyst in San Francisco before losing interest in the long hours and tedious work of crunching numbers. She moved to Florida and graduated with her BS in Interior Design from the [Art Institute of Fort Lauderdale \(http://www.artinstitutes.edu/fortlauderdale/\)](http://www.artinstitutes.edu/fortlauderdale/). Browne is a licensed interior designer in the state of Florida, and a member of The American Society of Interior Designers (<http://www.asid.org>).

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“We have made [My Design Secrets](#) a true one stop site for people who are decorating their homes on their own. It really is a unique, virtual database of online resources that will save our visitors valuable time. We know that once people realize what we have combined here for them, they’ll make www.mydesignsecrets.com one of their primary **Home Furnishing** websites that they visit,” said Browne.

For more information on the new site, visit www.mydesignsecrets.com, or call 561-791-8585.

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