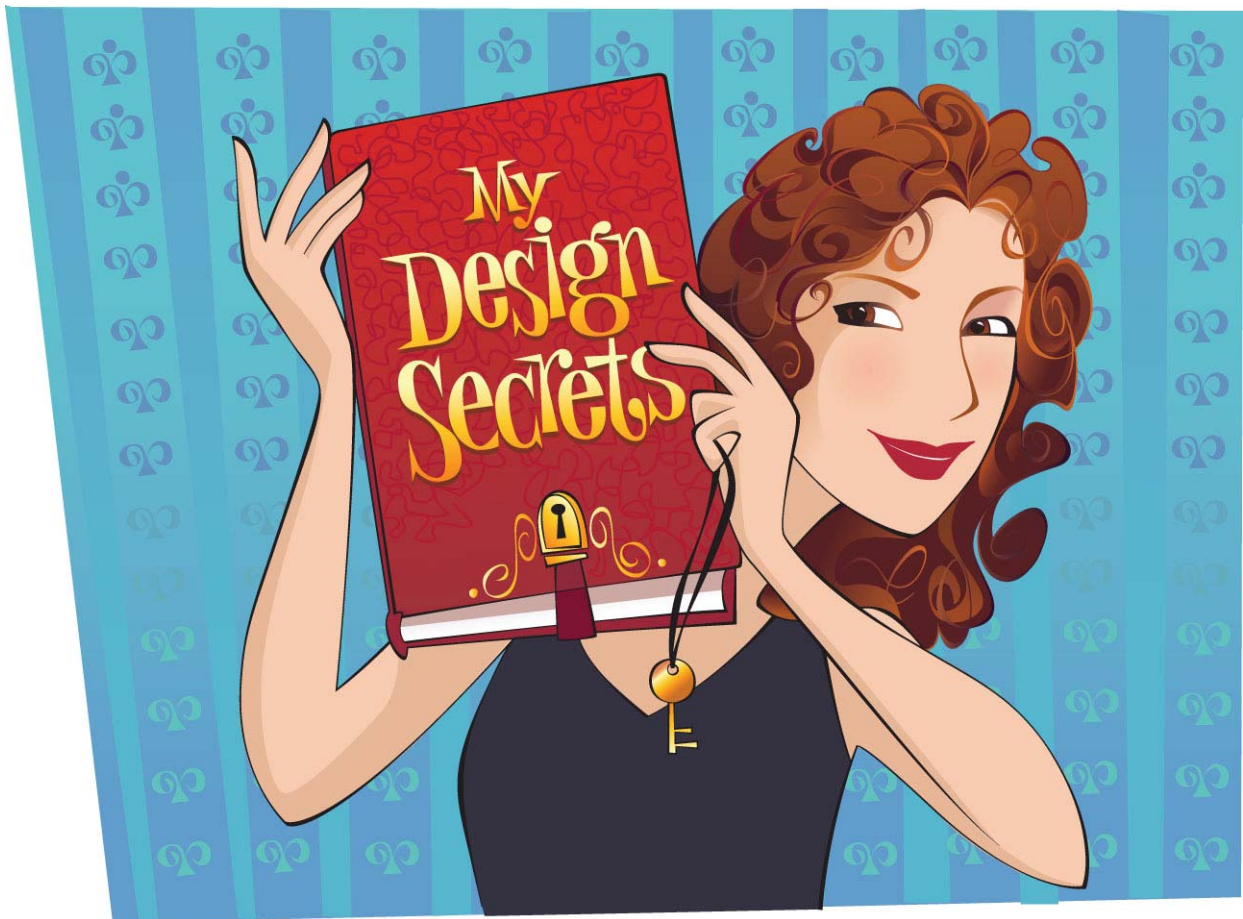


mydesignsecrets

press kit



Fabulous Home Decorating Sources, Advice, Tips & Tricks from a Pro

About the Designer

Lorrie Browne serves the high-end residential world by creating interior designs that mirror the mood, personality and focus of her clients. Based in South Florida, [Lorrie Browne Interiors, Inc.](#) has a reputation for exceeding client expectations and creating homes where the residents live in comfort and entertain with pride. Educated in finance, Lorrie earned her MBA and worked as a financial analyst in California's trendy San Francisco. Bored with the long hours and tedious work of crunching numbers, Lorrie's weekends were personal retreats to the fine museums and historic architecture of the city. Always the creative, she scoured the street fairs and flea markets for just the right treasures and classic pieces to decorate her own apartment near Golden Gate Park.



Inspired by passion, Lorrie left the spectacular vistas and sophisticated palates of San Francisco for a new life and vision in Ft. Lauderdale in 1994. She graduated with her BS in Interior Design from the [Art Institute of Fort Lauderdale](#). Lorrie's career blossomed during her studies under some intense mentoring with seasoned designers. She started Lorrie Browne Interiors in 1996. Licensed as an interior designer in the state of Florida, and a member of [The American Society of Interior Designers](#), Lorrie has established herself as a professional in her field and a businessperson in her own right.

A specialist in challenging projects, Lorrie provides high quality interior design while creating pleasurable experiences for her clients. From 1998-2007 she focused on high-end properties in new construction, major renovations, grand estate homes, and unique studio apartments. Lorrie's imagination and practical attention to details, time-lines and budgets, have kept her talents in demand.

Memberships and Accreditations

Professional member of ASID (www.asid.org) (<http://www.asid.org/members/profmembers/>)

NCIDQ Certified (<http://www.ncidq.org/>)

Licensed Interior Designer in the State of Florida, License IB-0001312

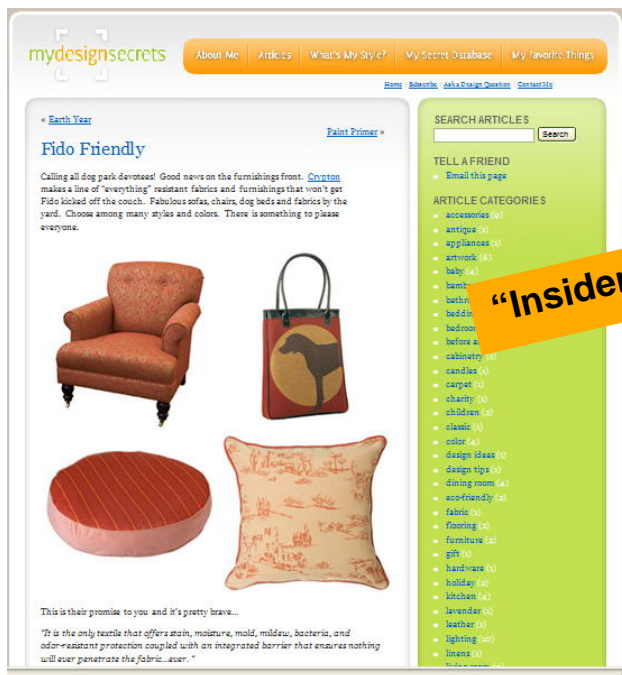
BA, Economics, Villanova University

BS, Interior Design, The Art Institute of Fort Lauderdale

MBA, Finance and International Business, The University of San Francisco

A Unique Solution for Do-It-Yourselfers

- Easily Search for Distinct and Beautiful Furnishings Online
- Receive Professional Interior Design Advice, Tips & Tricks
- 23 Distinct Categories of Furnishings
- 7 Fabulous Decorating Styles to suit Your Needs
- Decorate your Home like a Professional Interior Designer



“Insider” Product and Vendor Features



Informative Articles that are Educational and Fun

Search By Style

Do you find yourself drawn to one interior design style? Or do you prefer to mix it up a bit? Either way, you can create a space that has a professional designer “look and feel”. Our database contains hundreds of sources, each categorized by product and style. Your first step is to determine what style category or categories best describes the look you want to achieve in your home.



Antique & Restoration



Beach House



Classic



Country & Casual



Exotic



Modern



Mountain Retreat

Crafting a Great Story?

My Design Secrets is trying to make the world a more beautiful place, one exquisitely designed room at a time. We will do whatever we can to work with the media to help you craft a great story and make the process easy and fun.

Popular Topics

- Aging in Place/ Universal Design for Aging Boomers
- Eco-Friendly Furnishing Options
- Selecting Paint Colors for your Room
- Starting your Own Decorating Business
- Floor Plans that Work for Your Family
- Step-by-step Window Treatments
- Decorating on a Budget
- Make Room for Baby
- Kitchen & Bath Renovations
- Seamlessly Adding Technology into your Home
- Pet-Friendly Interiors
- Holiday Decorating

Get Lorrie's Expert Opinion

Need the opinion of a seasoned professional? Lorrie Browne has worked in the world of High End Residential Design for 14 years. She is a licensed Interior Designer in the State of Florida and has owned and operated [Lorrie Browne Interiors](#) for 12 years. She has an MBA in Finance and has taught at the college level. She is intimately familiar with interior design, inside and out.

Need a Guest Blogger?

Lorrie blogs every day on a wide variety of Home Decorating topics. Whether you are looking for someone to fill in or you just want to add some variety, she can compose engaging and relevant posts for you.

Customized Approach

Looking for a topic that is customized to your publication's audience? Whether it's a particular style, geographic region or economic level, we can help you put together a story that will captivate your audience.



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